

In the Claims:

Claims 1-48 (Cancelled)

49. (new) A system comprising: having a self-servicing system for players where said system has a database where said database contains data about said player; Having said database contain gaming history about the established player; Allowing said data to be accessed by users of the system, having said users searching for a plurality of casino offers based upon their gaming history at established casinos having said users have the ability to hide or unhide certain personal attributes about their past-play, past-trips, or personal data and having said system contact casino clients where said system has a communication means for players and users to contact each other in their native languages and having said system translate between languages when required.

50. (new) The system of claim 49 further comprising: having said system being accessible by a user through the Internet.

51. (new) The system of claim 49 further comprising: having said data being historic data of said gaming player from other properties.

52. (new) The system of claim 49 further comprising: having said historic data being the gaming history of said casino client.

53. (new) The system of claim 49 further comprising: having said data being the actuals, wagering data, win/loss, property, player account number, credit line information, service dates, and other gaming facts and preference data of said client.

54. (new) The system of claim 49 further comprising: having said system connecting to other database systems.

55. (new) The system of claim 49 further comprising: having said other database systems being used to form a trip to a casino destination or entertainment venue near a casino.

56. (new) The system of claim 49 further comprising: where having said gaming player is contacted based on a selection criteria.

57. (new) The system of claim 49 further comprising: where having said selection criteria is based on the information contained in said database.

58. (new) The system of claim 49 further comprising: where having said system compares said data against a rule set.

59. (new) The system of claim 49 further comprising: where having said system will notify if a rule set is broken, approve if all rules are applied correctly, and suspend if one or more results conflict.

60. (new) A self-servicing system of claim 49 further comprising having said other databases be Customer Management Systems of casinos.

61. (new) The system of claim 49 further comprising: having said users search based on qualifying criteria.

62. (new) A self-servicing system of claim 49 further comprising having said users search for a plurality of casino options based on their established validated play, likes and dislikes, next planned trip, favorite destinations, and other key items to interested persons.

63. (new) A self-servicing system of claim 49 further comprising having said users with the ability to hide or unhide certain personal attributes about their past-play, past-trips, or personal data until they feel comfortable exposing this information to the new casino destination.

64. (new) A self-servicing system of claim 49 further comprising having said users upload and add to their profile in the database a current picture of themselves for the purpose of showing other users or service personnel at venues and augmenting their historical established information with subjective information.

65. (new) A self-servicing system of claim 49 further comprising having said users invite other users to join groups to attend a venue together (group travel) based upon their established play.

66. (new) A self-servicing system of claim 49 further comprising having venues contacting said casino clients with offers for their venues in order to maximize profit and venue turnout.